

62

FALL '57 PRICE LIST

FROM



"Noweta" is the Indian word meaning beautiful

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Noweta Gardens

"Nō-wē-tā" is the Indian word meaning Beautiful



ST. CHARLES,
MINNESOTA

A WORD ABOUT ORDERING FROM OUR 1957 FALL LIST

All purchases cash with order. 10% discount on orders over \$5.00 received before December 15th, 1957. No discount on Book Order below.

Early spring delivery unless otherwise directed. If you wish to give bulbs as Christmas Gifts, look over our Christmas Gift Collections on another page. We will send a card announcing same and make delivery at proper planting time. Cultural directions included with each order.

You will receive the 1958 edition of our catalogue early in January. This list void after January 1, 1958.

FALL 1957 RETAIL TINY TOT LIST

Bulb sizes, 1 inch and up

- | | | |
|------------------|---|------------------|
| ATOM | Red with fine white edge. | (2-.30; 10-1.20) |
| BAMBI | Exotic tawny chartreuse, scarlet blotch. | (1-.50; 10-4.00) |
| CUTIE | Light rose face-up, deeper blotch. | (1-.25; 10-2.00) |
| DAINTINESS | Heavily ruffled creamy white. | (1-.25; 10-2.00) |
| EMILY'S BIRTHDAY | Bright salmon-orange, yellow throat. | (1-.40; 10-3.50) |
| FIFTH AVENUE | Glistening deep, velvety red. | (2-.30; 10-1.20) |
| FROLIC | Ruffled deep yellow with bright scarlet blotches. | (1-.35; 10-3.00) |
| GAILY CLAD | Red-blotched ruffled yellow. | (2-.30; 10-1.20) |
| GOLDETTE | Tiny ruffled light yellow. | (1-.40; 10-3.50) |
| LAVENDER PETUNIA | Deep lavender, sharp white throat. | (1-.35; 10-3.00) |
| L'L ABNER | Tiny yellow with red edging and blotch. | (1-.50; 10-4.00) |
| LITTLE GOLD | Ruffled light golden-orange. | (2-.30; 10-1.20) |
| PELLETIER D'OISY | Brownish chartreuse, red mark. | (1-.25; 10-2.00) |
| PETER PAN | Ruffled salmon-orange. | (2-.30; 10-1.20) |
| SPUNKY | Unusual smoky brown with white edging. | (1-.35; 10-3.00) |

STATUETTE Good ruffled yellow.
(2-.30; 10-1.20)

TOYTOWN Heavily ruffled scarlet-orange, yellow throat. (1-.50; 10-4.00)

CARL STARKER'S

The
Ideal
Gift
For
Your
Gardening
Friends



"ALBUM OF ARRANGEMENTS"

Practically a course in Flower Arranging

- * 224 Outstanding Arrangements
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Fall 1957 Retail Price List

Orders From This List PREPAID - - Minimum Order \$3.00

ACE OF SPADES	Blackest "Black". (L 2-30; 10-1.20) (M 10-.80)	MARGERY	Tall medium rose. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
ADMIRAL	Glistening, many-open, deep blue. (L or M, 50c each; 10-4.00)	MINARET	Tall, salmon with white throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
AQUA QUEEN	Light blue, deeper blue throat. (L or M, 50c each; 10-4.00)	MOTHER FISCHER	Ruffled commercial white. (L 2-30; 10-1.20) (M 10-.80)
BURMA	Heavily ruffled deep rose. (L 2-30; 10-1.20) (M 10-.80)	ORCHID FRILLS	Fancy ruffled lavender-orchid. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
CALICO	Shaded rose with deeper throat. (L or M, 50c each 10-4.00)	PAUL BUNYAN	Large salmon pink with deep rose throat. (L 1-40; 10-3.20) (M 1-30; 10-2.50)
CAMPANILE	Tall, late lavender, white throat. (L 1-30; 10-2.50) (M 1-20; 10-1.50)	PINAFORE	Heavy ruffled pure white. (L or M, 50c each 10-4.00)
CATHERINE BEATH	Deep golden yellow; opens 8-10. (L 2-30; 10-1.20) (M 10-.80)	PINK CHIFFON	Ethereal pale rose. (L 2-30; 10-1.20) (M 10-.80)
CARVED IVORY	Exquisitely ruffled cream. (L 1-50; 10-4.00) (M 1-35; 10-3.00)	PINK DIAMOND	Ruffled light pink. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
CLIPPER	Ruffled yellow, wine blotch. (L or M, 1.00 each; 6-5.00)	PINNACLE	Exhibition type large violet, purple blotch. (L 1-75; 10-6.00) (M 1-50; 10-4.00)
CONTENTMENT	Early ruffled lavender. (L 1-75; 10-6.00) (M 1-50; 10-4.00)	POINSETTIA	Smooth brilliant red. (L 2-30; 10-1.20) (M 10-.80)
COPPER LUSTRE	Striking copper smoky. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	PRINCESS	Ruffled rosy lavender. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
CREAM ORCHIDS	Ruffled and lacinated early cream. (L 2-30; 10-1.20) (M 10-.80)	PROF. GOUDRIAN	Huge, tall rugged white. (L 2-30; 10-1.20) (M 10-.80)
CRUSADER	White with purple throat. (L 2-30; 10-1.20) (M 10-.80)	PROSPECTOR	Glowing yellow with gold lip. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
DARK DAVID	Huge, rich velvety maroon. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	PURPLE BURMA	Purple sport of Burma. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
DEBBIE	Large glowing orange, yellow throat. (L 1-50; 10-4.00) (M 1-35; 10-3.00)	RED RADIANCE	Flashy red, opens many. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
DUSK	Salmon smoky, large white throat. (L 2-30; 10-1.20) (M 10-.80)	ROSARIO	Sparkling blotched rose. (L 2-30; 10-1.20) (M 10-.80)
EDGEWOOD	Tall ruffled rose. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	ROSE SPIRE	Radiant, ruffled rose. (L or M, 50c each 10-4.00)
ELMER'S ROSE	Ruffled deep rose. (L 2-30; 10-1.20) (M 10-.80)	RUFFLED DREAM	Ruffled, dream-pink. (L 1-30; 10-2.50) (M 1-20; 10-1.50)
FIRE OPAL	Ruffled golden-throated orange-scarlet. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	RUFFLED EBONY	Ruffled blackest ebony. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
FORSYTHIA	Tall medium yellow. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	SALMAN'S SENSATION	Towering medium blue. (L 1-20; 10-1.50) (M 2-30; 10-1.20)
FRANCESCA	Tall, ruffled rosy-lavender. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	SANS SOUCI	Flaming scarlet. (L 2-30; 10-1.20) (M 10-.80)
FRIENDSHIP	Early ruffled pink. (L 2-30; 10-1.20) (M 10-.80)	SIERRA SNOW	Tall white commercial. (L 2-30; 10-1.20) (M 10-.80)
FRIVOLITY	Ruffled pure pink, large cream throat. (L or M, 50c each; 10-4.00)	SNOW CLAD	Towering rugged white. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
GOLD	Large ruffled golden yellow. (L 2-30; 10-1.20) (M 10-.80)	SNOWDRIFT	Fancy ruffled exhibition white. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
GOLDEN BOY	Medium sized light yellow. (L 1-40; 10-3.20) (M 1-30; 10-2.50)	SNOW VELVET	Tall velvety purest white. (L 1-50; 10-4.00) (M 1-35; 10-3.00)
GOLDEN HOUR	Decorative golden orange. (L 1-50; 10-4.00) (M 1-35; 10-3.00)	SPARKLING EYES	Well-named, purple-throated white. (L 1-20; 10-1.50) (M 2-30; 10-1.20)
GOLDEN PALOMINO	Ruffled apricot-buff, small orange throat mark. (L or M, 1.00)	SUMMER QUEEN	Heavily ruffled salmon. (L 2-30; 10-1.20) (M 10-.80)
GOLDEN SUNSHINE	Ruffled late yellow. (L or M, 50c each; 10-4.00)	SWEET SIXTEEN	Schoolgirl pink. (L 2-30; 10-1.20) (M 10-.80)
GUNSMOKE	Ruffled smoky salmon. (L or M, 65c each; 5-3.00)	TAN-GLO	Exhibition smoky. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
HARRISBURGER	Large ruffled, late red. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	TEXAS WHITE	Texas-sized white. (L 1-25; 10-2.00) (M 2-30; 10-1.20)
HELIOS	Ruffled clear yellow. (L 2-30; 10-1.20) (M 10-.80)	THE RAJAH	Regal silky purple. (L 2-30; 10-1.20) (M 10-.80)
INNOCENCE	Exquisite soft rose-pink. Ruffled and recurved. (L or M, 50c each; 10-4.00)	TRAVELER	Exhibition light rose. (L 1-20; 10-1.50) (M 2-30; 10-1.20)
JUNO	Fine unusual rose, cream throat. (L 1-25; 10-2.00) (M 2-30; 10-1.20)	TROUBADOUR	Tall, white-throated purple. (L or M, 50c each 10-4.00)
KERRY DANCER	Scarlet with unusual throat. (L 1-50; 10-4.00) (M 1-40; 10-3.20)	VIKING	Stalwart red, white throat line. (L or M, 50c each 10-4.00)
KING DAVID	Rich velvety purple, silvery picotee. (L 2-30; 10-1.20) (M 10-.80)	VIOLET CHARM	Shadowy violet, sharp blotch. (L 1-20; 10-1.50) (M 2-30; 10-1.20)
LORELEI	Tall, ruffled cream. (L 1-50; 10-4.00) (M 1-35; 10-3.00)	WHITE LACE	Exquisite ruffled white. (L 1-20; 10-1.50) (M 2-30; 10-1.20)
		WILD ROSE	Tall graceful rose. (L 1-25; 10-2.00) (M 2-30; 10-1.20)

ALL AMERICA GLAD SELECTIONS

APPLEBLOSSOM AAGS Plant Patent No. 1517 --- Tall, snowy white with rose-pink edging. Early and Vigorous.
 CARIBBEAN AAGS Plant Patent No. 1654 --- Formal, ruffled blue-violet with deep blue blotch on cream throat. Unusual.
 MAYTIME AAGS Plant Patent No. 1591 --- Very tall, ruffled, deep pure pink with striking large white throat. Robust grower.
 LARGE BULBS ONLY. 50c EACH; 6 FOR \$2.50; 12 FOR 5.00.

GIVE GLADIOLUS BULBS FOR CHRISTMAS

10% Discount on orders of \$5.00 and over received before December 15, 1957.

Noweta Gardens, St. Charles, Minnesota

WHOLESALE PRICE LIST - - NOT PREPAID

Small orders from list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.

25 bulbs of a size and variety at the 100 rate.

Prices indicated are F.O.B. St. Charles, Minn.

VARIETY	Price per 100	1½ in. up 1	1¾ in. to 1½ in. 2	1 in. to 1¾ in. 3	¾ in. to 1 in. 4
ACE OF SPADES	8.00	8.00	7.00	6.00	5.00
BURMA	6.00	6.00	5.00	4.00	3.00
CAMPANILE	15.00	15.00	12.00	9.00	7.00
CARVED IVORY	30.00	30.00	25.00	20.00	16.00
CATHERINE BEATH	6.00	6.00	5.00	4.00	3.00
COPPER LUSTRE	12.00	12.00	10.00	8.00	6.00
CREAM ORCHIDS	6.00	6.00	5.00	4.00	3.00
CRUSADER	6.00	6.00	5.00	4.00	3.00
DEBBIE	25.00	25.00	22.00	18.00	14.00
DUSK	6.00	6.00	5.00	4.00	3.00
EDGEWOOD	12.00	12.00	10.00	8.00	6.00
ELMER'S ROSE	6.00	6.00	5.00	4.00	3.00
FIRE OPAL	8.00	8.00	7.00	6.00	5.00
FORSYTHIA	10.00	10.00	8.00	7.00	6.00
FRANCESCA	8.00	8.00	7.00	6.00	5.00
FRIENDSHIP	6.00	6.00	5.00	4.00	3.00
GOLD	6.00	6.00	5.00	4.00	3.00
GOLDEN BOY	20.00	20.00	15.00	10.00	7.00
GOLDEN HOUR	25.00	25.00	20.00	16.00	12.00
GOLDEN SUNSHINE	30.00	30.00	30.00	30.00	30.00
HELIOS	6.00	6.00	5.00	4.00	3.00
HARRISBURGER	6.00	6.00	5.00	4.00	3.00
INNOCENCE	30.00	30.00	30.00	30.00	30.00
JUNO	6.00	6.00	5.00	4.00	3.00
KING DAVID	6.00	6.00	5.00	4.00	3.00
LOOK	6.00	6.00	5.00	4.00	3.00
LORELEI	30.00	30.00	25.00	20.00	15.00
MINARET	12.00	12.00	10.00	8.00	5.00
MOTHER FISCHER	6.00	6.00	5.00	4.00	3.00

ORCHID FRILLS	6.00	5.00	4.00	3.00
PAUL BUNYAN	20.00	16.00	13.00	10.00
PINK CHIFFON	6.00	5.00	4.00	3.00
PINK DIAMOND	10.00	8.00	7.00	6.00
POINSETTIA	6.00	5.00	4.00	3.00
PROF. GOUDRIAN	6.00	5.00	4.00	3.00
PROSPECTOR	8.00	7.00	6.00	5.00
PURPLE BURMA	8.00	7.00	6.00	5.00
RED RADIANCE	12.00	10.00	8.00	6.00
ROSARIO	6.00	5.00	4.00	3.00
RUFFLED DREAM	15.00	12.00	10.00	8.00
RUFFLED EBONY	8.00	7.00	6.00	5.00
SALMAN'S SENSATION	10.00	8.00	7.00	
SANS SOUCI	6.00	5.00	4.00	3.00
SIERRA SNOW	6.00	5.00	4.00	3.00
SNOW CLAD	10.00	8.00	7.00	6.00
SNOWDRIFT	8.00	7.00	6.00	5.00
SNOW VELVET	30.00	25.00	20.00	15.00
SPARKLING EYES	8.00	7.00	6.00	5.00
SUMMER QUEEN	6.00	5.00	4.00	3.00
SWEET SIXTEEN	6.00	5.00	4.00	3.00
TAN GLO	15.00	12.00	8.00	6.00
VIOLET CHARM	8.00	7.00	6.00	5.00
WILD ROSE	10.00	8.00	7.00	6.00

Christmas Gift Selections

The very best buy in our catalogue. If you have never grown glads before and are looking for a real bargain, try this collection! It is a hand-picked unlabelled assortment of bulbs in a complete range of colors. An excellent Christmas gift for a friend or relative.

Collection "A": 25 Top Size, 1¼" diameter & up, \$1.75, Prepaid

Collection "B": 50 Top Size, 1¼" diameter & up, \$3.25, Prepaid

Collection "C": 100 Top Size, 1¼" diameter & up, \$6.00, Prepaid

Collection "D": 100 Medium Size,
¾" to 1¼" diameter \$3.00 Prepaid